

# Sponsorship Opportunities



**A Dungeons and Dragons Livestream & Podcast**

Where everything is made up and your rolls don't matter!



Hosts: Justin Handlin (Center), Ian Wood (Left) and Brandon Gray (Right)  
Together they have decades of tabletop RPG experience as both players & DM's

# About Crit Academy

Crit Academy is a top-ranked Dungeons and Dragons podcast & livestream. Our show draws in a variety of listeners from lovers of tabletop roleplaying games, to video games, podcasts and D&D streams. Our show features reviews of bestselling D&D products, interviews with amazing content creators and influencers, and topical discussions. Every episode includes our Unearthed Tips & Tricks where we offer new DM tips, player tips, monsters, magic items, and so much more. Our show offers guidance for new and veteran players and inspiration for both players and dungeon masters. Every episode is jam-packed with down-to earth insights from decades of playing tabletop roleplaying games.

New episodes stream LIVE Every Sunday across Twitch, Facebook, and YouTube.

Edited podcast episodes release the following Wednesday on all podcast platforms.

# Podcast Stats

Platforms: The Crit Academy Podcast is available on all major podcast platforms including Apple Podcasts, Podcast Addict, Spotify, iHeartRadio, and Google Podcasts

Live Streamed across YouTube, Twitch, and Facebook

New episodes released weekly

Genre: Games and Hobbies (Dungeons and Dragons, tabletop roleplaying games)

Launched: December 2016

Unique downloads to date: 700,000+

Average monthly unique downloads: 12,000+.

Average total downloads per episode: 1,700+

# Social Media Stats

Our social media presence is growing fast especially across Facebook, YouTube, and TikTok

YouTube 9,500+ Subscribers and 500,000 views in last 90 days

Facebook 10,000+ Followers

TikTok 21,500+ Followers

Twitter 1,600+ Followers

Email Newsletter 2,300+ Subscribers

# Sponsorship Bundles

## Standard Bundle \$200

- 45-60 second mid-roll (2 Episodes)
- TikTok (1 minute)
- YouTube Short (1 minute)
- Newsletter Ad
- SEO Backlink in our Blog

## Pro Bundle \$500

- Podcast Interview (30 minutes)
- 45-60 second mid-roll (4 Episodes)
- TikTok
- YouTube Short
- Newsletter Ad (2 Weeks)
- Facebook Post Pinned 7 days
- SEO Backlink in our Blog (4)

\*All sponsorship approvals are at the discretion of Crit Academy

# Podcast Sponsorships

- 15-30 second pre-roll or end-roll
  - 4 Episode commitment for \$80 OR \$25 per individual episode
- 30-60 second mid-roll
  - 4 Episode commitment for \$200 OR \$55 per individual episode
- Guest Interviews
  - \$150 per individual episode
- For more customized sponsorships contact us directly by email at [critacademy@gmail.com](mailto:critacademy@gmail.com)

\*All sponsorship approvals are at the discretion of Crit Academy

# Social Media Sponsorships

- Facebook
  - Pinned post for 48 hrs \$35 OR Pinned post for 7 days \$100
- TikTok
  - 1 minute video \$40
- YouTube
  - 1 minute Shorts video \$40 OR 10 Minute product review \$60
- Twitter
  - Retweet your account \$5 OR Tweet from Crit Academy \$15
- Newsletter
  - Ad in our weekly newsletter \$35
- For more customized options contact us by email at [critacademy@gmail.com](mailto:critacademy@gmail.com)

\*All sponsorship approvals are at the discretion of Crit Academy